

Mono County Fish and Wildlife Commission
Wednesday, September 6, 2017 ~ 10am
June Lake Community Center
90 Granite Ave, June Lake, CA 93529

MINUTES

Attending: Jones, Mueller, Morton, King, Anthony, Parker

Staff: Jeff Simpson

Others: Lt. Bill Daily, Dan Lengning, Supervisor John Peters, Scott Champion

1. CALL TO ORDER: The meeting was called to order at 10:04am
2. PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was made.
3. INTRODUCTIONS: Introductions were made.
4. PUBLIC COMMENT: No Public Comment.
5. APPROVAL OF MINUTES (8-2-17) Mueller made a recommendation to include a presentation by Sue Burak to the minutes. A MOTION WAS MADE BY MORTON, SECONDED BY JONES TO APPROVE THE MINUTES OF THE AUGUST 2, 2017 MEETING WITH ONE ADDITION AS RECOMMENDED. MOTION APPROVED 6-0 WITH NO ABSTENTIONS.
6. STAFF/COMMISSIONER'S REPORTS: Mr. Simpson updated the Commission on the budget process and that the budgets should be completed by the following week.
7. DEPARTMENT OF FISH AND WILDLIFE UPDATE: Lt. Daily updated the commission on recent game warden activity including putting a bear down and a recent surge of 79 citations that were issued last month.
8. MONTHLY BUDGET UPDATE
 - Fish and Game Fine Fund - \$7,500 Starting Balance. (\$3,500 ESWC) \$4,000 Remaining
 - MCFC regular budget - \$25,000 Starting Balance. (\$3,500 for Fish Stocking Shipping) \$21,500 Remaining.
9. DISCUSSION/POSSIBLE ACTION – 2017 Fish Stocking Schedule Update – Staff updated the commission on recent changes to the stocking schedule due to weather, water levels and logistics with Desert Springs Trout Farm.
10. DISCUSSION/POSSIBLE ACTION – Social Media Fishing Promotion – Commissioner Morton. Mr. Morton discussed the possibility of starting new social media accounts and websites to promote fishing. Mr. Simpson reported the information was already out there and being promoted through the tourism website and that a micro website was achieved with the Eastern Sierra Fishing Coalition but the website received very little traffic and was terminated. Management of Social Media was the commission's biggest concern and the commission decided to try and market into specialized Facebook groups like the "Eastern Sierra Fishing" group currently on Facebook.

11. DISCUSSION/POSSIBLE ACTION – DFW Stocking and Limit Policies - Commissioner Morton: Mr. Morton discussed the advantages and disadvantages of reducing the take limit for anglers in Mono County. The Commission decided to continue the conversation with Jim Erdman of the California Department of Fish and Wildlife.
12. DISCUSSION/POSSIBLE ACTION – Mono County Economic Development, Tourism and Film Commission Update – Staff: Mr. Simpson reported the Tourism Commission was planning on doing another Visitor Profile Study.
13. CALL FOR AGENDA ITEMS FOR NEXT MEETING: Thank you letter to Desert Springs and a discussion about the economic impact of fish stocking in Mono County.
14. ADJOURNMENT – Next regular scheduled meeting is October 4, 2017 at 10am in June Lake.

In compliance with the Americans with Disabilities Act, anyone who needs special assistance to attend this meeting can contact Jeff Simpson at 760-924-4634 within 48 hours prior to the meeting in order to ensure accessibility (see 42USCS 12132, 28CFR 35.130). Meeting materials may be viewed by contacting Jeff Simpson at 760-924-4634.