



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

AGENDA

Regular Meeting

Wednesday, November 15, 2023 - 10:00 AM

Primary meeting location:

Bridgeport Memorial Hall

73 N. School Street, Bridgeport, CA 93517

Other meeting locations:

Flo's Diner

4750 US-6, Chalfant Valley, CA 93514

Mammoth Lakes Tourism offices

2520 Main Street, Mammoth Lakes, CA 93546

Call-in information for members of the public via Zoom:

<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:

jsimpson@mono.ca.gov / 760-924-4634 or Liz Grans: lgrans@mono.ca.gov / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to lgrans@mono.ca.gov or jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. **Call to order.**

2. **Introductions and announcements.**

3. **Public Comment.**

Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.

4. **Meeting Minutes.**

Action: Approve minutes of the September 26, 2023 regular meeting.

5. Financial/budget report.
6. Community Grant Programs.
ACTION: Receive update regarding grant application process and evaluation system; approve recommended allocation of funds.
7. 2024 Meeting Schedule.
ACTION: Review and approve meeting dates for 2024.
8. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:
 - a. Review the draft Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
 - b. Brief update on the Community Economic Resilience Fund (CERF) program.
9. Film Commission report.
10. Fisheries report.
11. Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshows/conferences.
12. Commissioner reports. Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
13. Call for agenda items for next regular meeting.
14. Adjourn the meeting and reconvene in regular session January 2024.