



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

## AGENDA

### Economic Development, Tourism & Film Commission (EDTFC) Regular Meeting via Teleconference\* Tuesday, August 25, 2020 – 10:00 A.M.

\*As authorized by Governor Newsome's Executive Order N-25-20, dated March 17, 2020, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

**Teleconference call-in information for Commissioners and members of the public is as follows:**  
**<https://monocounty.zoom.us/j/273440472> and use the meeting ID: 273 440 472 OR call by phone at 1-669-900-6833 and use the meeting ID: 273 440 472.** If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson@mono.ca.gov / 760-924-4634.

The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Avennos@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

**NOTE:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Economic Development at 800-845-7922 / [avennos@mono.ca.gov](mailto:avennos@mono.ca.gov). Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.
2. Introductions and announcements. Welcome to Commissioner Scott Burkard, appointed by the Board of Supervisors to the Commission on August 18, 2020.
3. Opportunity for the Public to address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Approval of the Minutes of the April 28, 2020 meeting and July 28, 2020 meeting.
5. EDTFC Vice-chair Election – ACTION: Nominate and elect a Vice-chair for the Mono County Economic Development, Tourism & Film Commission.
6. Monthly Financial/Budget report.
  - a. Transient Occupancy Tax projections and expenditure/budget adjustments
  - b. Fiscal Year 2020-21 Proposed Budget for Economic Development/Tourism

c. Community Support budget

7. Forest Service/Recreation Program update – Matt Paruolo, Eastern Sierra Sustainable Recreation Coordinator
8. Public Health Report – Lynda Salcido/Bryan Wheeler, Mono County Public Health
9. Economic Development and Tourism report.
  - a. COVID-19 update from EOC/Economic Recovery Branch update – State Monitoring List; Lodging/Short-term Rentals Order; Restaurant sector update, etc.
  - b. Workforce Opportunity and Investment Act (WIOA) programs
  - c. Rental Assistance availability
  - d. Marketing and visitor communication report – outdoor advertising; discuss messaging regarding fall season; E-Newsletter; Visitor survey
  - e. Business Assistance Grant program development and discussion, including application for Community Development Block Grant (CDBG) CARES Act for Microenterprise Financial Assistance Program; discuss Business Survey #3.
10. Mono County Fish & Wildlife Commission update – Jeff Simpson
11. Film Commission update – Steve Morrison, Alicia Vennos
12. Project Status Update, including public relations, advertising/social media, websites, and tradeshow/conferences.
13. Commissioner Reports. Commissioners are invited to share EDTFC-related information and community information and updates.
14. Call for agenda items for next regular meeting.
15. Adjourn the meeting and reconvene in regular session at 10:00 a.m. on September 29 via teleconference.