



# CALIFORNIA'S EASTERN SIERRA

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION

P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

## AGENDA

Regular Meeting of Tuesday, February 26, 2019 – 10:00am

Lee Vining Community Center

296 Mattly Ave. - Lee Vining, CA 93541

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Approval of the Minutes of the January 29, 2019.
5. Monthly Financial/Budget Report.
6. Economic Development and Tourism Report.
  - a. Open House/Training for Small Businesses: Discuss EDTFC open house and schedule for training seminars.
  - b. Report on progress regarding research projects including the Business Retention & Expansion Survey, Economic Impact and Visitor Profile Study.
7. Fisheries Commission. Update regarding the Mono County Fish & Wildlife Commission.
8. Film Commission. Update on filming activity and productions in Mono County.
9. Project Status Update:
  - a. Collateral
  - b. Public Relations
  - c. Advertising/Social Media/E-Newsletter
  - d. Website
  - e. Tradeshows & Conferences
10. Commissioner Reports: Time permitting, Commissioners may share EDTFC-related information, community info, etc.
11. Call for agenda items for next regular meeting.
12. Adjourn the meeting and reconvene in regular session at on Thursday, April 4, 2019 at the Bridgeport Health Annex in Bridgeport, CA.