



CALIFORNIA'S EASTERN SIERRA

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION

P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, January 29, 2019 – 10:00am

Board of Supervisors Conference Room – Sierra Center Mall
452 Old Mammoth Road Suite 307, Mammoth Lakes, CA 93546

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Approval of the Minutes of the October 30, 2018 meeting.
5. Approval of the Minutes of the November 27, 2018 meeting.
6. Monthly Financial/Budget Report.
7. Economic Development and Tourism Report.
 - a. Community Grants: ACTION – Receive update regarding grant application process/evaluation system; approve allocation of funds and/or determine next steps in the process.
 - b. Open House/Training for Small Businesses: Discuss EDTFC open house and schedule for training seminars.
 - c. Report on progress regarding research projects including the Business Retention & Expansion Survey, Economic Impact and Visitor Profile Study, and Visa View report.
 - d. Review of Mono County Legislative Platform.
8. Fisheries Commission. Update regarding the Mono County Fish & Wildlife Commission.
9. Film Commission. Update on filming activity and productions in Mono County.
10. Commissioner Chair and Vice Chair Elections.

ACTION - Commissioners to nominate and vote for the Mono County Economic Development, Tourism & Film Commission positions of chairperson and vice-chairperson for a one-year term (calendar year).
11. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
12. Commissioner Reports: Time permitting, Commissioners may share EDTFC-related information, community info, etc.
13. Call for agenda items for next regular meeting.
14. Adjourn the meeting and reconvene in regular session at on Tuesday, February 26, 2019 at the Lee Vining Community Center.