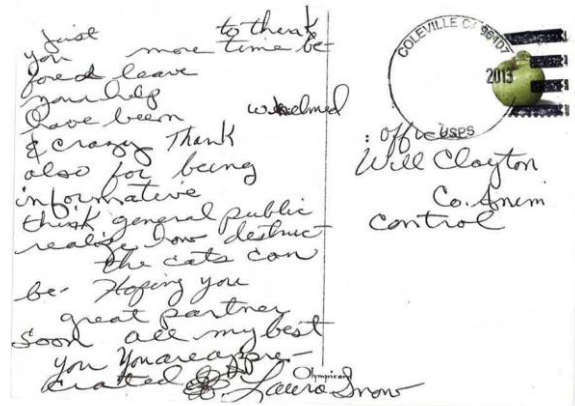


Animal Control

Animal Control receives positive customer feedback – As the intrepid Animal Control staff deals with the time of year called the “Super Bowl” due to the intense number of calls as well as the ongoing feral cat trapping effort, wanted to share a couple of letters received by the department thanking the staff for their efforts.

Will Clayton received the postcard (image below) and Laura Simon sent a hand written four page letter thanking the staff for their help with the feral cat issue. Kudos to the Animal Control team!



Animal Control officer interviews are scheduled on August 9th so as to ensure proper staffing within current budget.

CONTACT: Angelle Nolan, (760) 932-5582 or Jim Leddy, (707) 529-4510

County Administrator's Office

Department Status meetings and visits continues – I deeply appreciate the welcome from all of the staff and departments as I continue to visit county offices and hear more about what is on folks plates and see how we can be better providing services. This week was mostly Status updates as I sat down with Planning, Economic Development, Behavioral Health, Social Services, Health Services and Community Development. Next week I am supposed to get a tour of the jail and am just hoping I actually get released at the end of the tour. Last week I had a chance to drop by the Bridgeport Road shop last week and visit with the staff. The team there is working hard.

Budget developing – The Recommended Budget is coming together for August 13-14 workshops. Leslie Chapman and I will be finalizing Recommended Budget this weekend. Thank you to department staff and management for their efforts to ensure we are focused on the core services while balancing the budget.

The August 13-14 Board Budget workshops will be full days!

AB 1825 Harassment Prevention Training held - Dr. Steve Albrecht provided AB 1825 mandatory Harassment Awareness and Prevention Training for supervisory employees. Over 75 county employees participated this week at the Lee Vining Community Center. This is important training and given some of the headlines from San Diego, New York and Sonoma County, it is critical that we are aware of our duties to ensure a safe and healthy workplace for everyone.

I want to send a thank you to those employees that participated and to Sarah Messerlian who coordinated the classes. There will be additional training opportunities from Risk Management/ Human Resources.

CONTACT: Jim Leddy, (707) 529-4510

Antelope Valley RPAC Meeting – I attended the AV RPAC on August 1st. There was a robust discussion by the group on potential General Plan revisions. This discussion will continue into September. It was a very engaged group and they are focused on looking for ways to enable county support of the community through the GP process.

C CONTACT: Jim Leddy, (707) 529-4510

Aspen fire continues to smoke up the Mono skies – The Aspen fire continues to impact Mono County. The latest Update courtesy of Mammoth Lakes Fire Chief Brent Harper is attached. The good news is that it looks as if the fire is finally coming under control and the smoke will abate soon.

Thank you to the Great Basin Unified Air Control District which has a website up directly related to the impacts of the Aspen Fire. Current air quality monitoring for North Mono Lake, Mammoth and Bishop is available at <http://gbuapcd.org/aspenfire.htm>. A running analysis and smoke impact models are located at <http://airblog.gbuapcd.org/>



Thank you to Scott Burns for sending over the link and the photo above

CONTACT: Jim Leddy, (760) 932-5414

New Bridgeport Gun Range is ready to aim and fire – On Friday, August 2nd, there was a very cordial and quick meeting finalizing a very long process to move the gun range from near the Caltrans yard. The Board should be seeing an operating agreement between the Bridgeport Gun Club and the County coming to a Board agenda in September.

Thank you to Marshall Rudolph and Joe Blanchard for working with the Bridgeport Gun Club to bring this issue to a successful, mutually satisfying conclusion.

CONTACT: Jim Leddy, (707) 529-4510

Yellow Legged Frog Meeting in Sonora, August 6th – As mentioned in last week's Board Update, a letter from the County is going to be delivered to Congressional meeting in Sonora. Letter is attached and was crafted by staff to capture County's initial concerns and reiterate our request that we have ample opportunities to address regulators about potential listing.

As the Congressional meeting is on a Board day, Wendy Sugimura will be attending and presenting the letter. Normally, it would be preferred to send Board member(s) to testify.

CONTACT: Jim Leddy, (707) 529-4510

Rodeo grounds – Quick update on the Rodeo Ground sale. According to Multiple Listing Service, the property sold for a price of \$2 million. It will be interesting as the plans for this property move forward.

CONTACT: Jim Leddy, (707) 529-4510

Economic Development

Tourism & Film Commission Update – Thank you to Jeff Simpson and Dan Lyster for compiling the latest update (below). The Film Commission’s next meeting will be August 27th at the Walker Community Center. Below are some highlights of ongoing activities and efforts to bring “tinsel town” to Mono County:

Project Highlights:

Collateral:

- Fall Color Guide: First draft of updates and redesign - collaborative effort with Inyo County, Bishop and Mammoth Lakes Tourism
- 2014 Visitor Guide: Reviewing advertising rates, costs, content, lay-out and photography needs

Yosemite East Promotion (National Park Service Grant):

- Promotional/educational videos – Working with On Point Productions to finish shot list and finalize script details for voice-over
- Radio advertising launched for YARTS bus service – June visits up 3.7%. July visits up 15.8% over 2012, Tuolumne shuttle ridership up 111% year-over-year.

Public Relations:

- East River PR secured two media visits by family travel writers (LA Parent/Mom Reviews) covering June Lake and region
- LA Times feature on June Lake by Chris Erskine resulted in 60 phone calls to the Double Eagle; also picked up by Seattle Times
- Pushing US 395 as destination American Road Trip

Website:

- Working with developer to upload Booking.com widget to home page and interior pages, as well as Google Translate

Advertising:

- Visit California Official Visitor Guide – ad due August 30. Working with Yosemite Gateway Partners on Yosemite Insert for Official Visitor Guide.
- Begin fall fishing campaign

Social Media:

- August E-Newsletter Open Rate: 23.3%
- Preparing E-Newsletter for Labor Day weekend and September
- Facebook fans almost 6700

Partnerships/Collaborative efforts:

- Meeting with Eastern Sierra Culture & Heritage Association (ESCHA) in Independence at end of August, re: funding to redesign/ reprint Museum Guide

- Visit California – working with Social Media staff to increase photo sharing and with interactive marketing staff to upload Mono County content to website
- Researching USFS Management Plan Update documents regarding recreational use access impact

Economic Development:

- Polaris Grant (\$10,000) – Ethan is working with Northern Mono Chamber on application for ATV trails infrastructure/maps as well as for reprint of Motor Touring Guide
- Ethan has built “relocation” information tabs and content on county website
- Applying for State Parks & Recreation OHV/Green Sticker grants, (\$25,000)
- Gathering Board of Supervisors’ input for Economic Development Strategic Plan
- Working with Nate Greenberg on EDS input and updating broadband policy regarding Economic Development for General Plan
- Ethan attending Eastern Sierra Regional Broadband Consortium meeting July 31

Film Commission:

- Soliciting Fox Searchlight re: Reese Witherspoon feature film, *Wild* about a young woman’s adventures hiking the Pacific Crest Trail
- Soliciting Warner Brothers Studios re: feature film based on a true survival story in San Bernardino mountains, *Crazy for the Storm*
- Sent extensive location photos and information to REI for large video/still shoot
- Spoke at investor party for “Saturn Returns,” an independent feature film set in Mammoth Lakes, to be shot entirely on location in Mammoth/Mono County
- Submitted California On Location Award (COLA) nominations for “Location Team of the Year” for *Oblivion* location managers, and for Mountain Dew commercial location manager.

CONTACT: Dan Lyster, (760) 932-1705 and Jeff Simpson (760) 924-4634

Economic Development – Special Projects Update – Thank you to Dan Lyster for pulling together the latest and greatest in local county economic development activities.

- **Long Valley Hydrologic Advisory Committee (LVHAC)**—All monitoring stations were inspected and are operating normally. The next meeting will be on August 22, 2013. Focus will be on the adequacy of the hydrologic monitoring program in relation to the proposed CD-4 geothermal power plant project.
- **Mono County Fisheries Commission** —The Fisheries Commission met on July 31st. Agenda items included updates on the strategic plan and proposed management plan, and discussion of a possible agriculture-sized production well for Conway Ranch.
- **Biomass Utilization**—On July 8th and 9th, the core members of the project team met with TSS Consultants and discussed initial areas of concern and possible constraint. Site visits included Mammoth Mountain ski area, Sierra Business Park, Mammoth Community Water District, Cerro Coso Community College, and the industrial park. Due to a shift in staffing priority, I will be the point person for the County for this project and Wendy Sugimura will be the secondary contact.

- **Economic Development Strategic Plan**—Subsequent to his presentation to the Board on July 16th, Carl Ribado offered to answer any questions the Supervisors might have regarding his presentation or the EDSP itself in a one-on-one context. Once we receive the collective input from the Board, we will add our additional comments and/or revisions and instruct Carl to produce the final plan.
- **CD-4**—At the July 15th meeting of the Great Basin Air Pollution Control District Board of Directors a decision was made to postpone the certification and adoption of the project EIS/EIR until the Mammoth Community Water District and Ormat, Inc. agreed to a monitoring program that included surface water or shallow aquifer monitoring. I am currently working with USGS to amend our existing agreement to resolve this issue.
- **MP-I Geothermal Project**—The administrative record has been compiled. Briefs are currently under preparation by both LIUNA and Ormat, Inc. and it is anticipated the actual Mandamus hearing will start in October of this year.
- **Conway Ranch**—Dan Lyster is working with County Counsel Marshall Rudolph to provide the final comments on the draft Conservation Easement prepared by Eastern Sierra Land Trust. They will also incorporate the Aquaculture Report being prepared by Tony Vaught into an initial submittal to both National Fish & Wildlife Foundation and State Parks & Rec. Based on the feedback provided by the two entities.

Dan and Marshall will determine the appropriate documentation required to acknowledge Mono County's capacity to construct a hatchery on the 75-acre portion of Conway that encompasses the fish rearing facilities. Work is also underway to hire a new water irrigator for the ranch.

CONTACT: Dan Lyster, (760) 932-1705

Environmental Health

Mono County Receives Annual Local Enforcement Agency Grant Award –The annual allotment for the LEA activities. This Calrecycle grant helps pay for staff costs associated with local environmental health activities including inspections.

CONTACT: Louis Molina, (760) 932-

Probation

Mono County Probation Youth help maintain local trails – Mono County Probation in collaboration with the U.S. Forest Service and funded under YOBG grant, have an active trail crew that tend and maintain trails. Juveniles from Mammoth and Bridgeport who either owe community work service hours or are on probation hike several miles in to tend the trails.

Work consisting of brush cutting, clipping, and reinforcements is facilitated by the US Forest Officer. Erin Knight, probation aide, oversees the work and supervises the crew. Deputy Probation Juvenile

Officer Jazmin Puga-Sosa, transports youth to Bridgeport from Mammoth to participate in the crew. This experience for youth is not only an effective way to complete community service hours, the crews are educational as they learn about botany, biology, trail maintenance, and the importance of stewardship.

The Forest Service is very pleased with the progress the kids have made. It has been a big help to the to have the first few miles of these trails maintained for their guests, because they concentrate on the trails further in the back country.

Some of the projects in the works are painting the picnic tables when the season slows down, removing maintaining the day use areas in Sonora and the Walker Canyon, graffiti removal from their outhouses in these sites, and painting and maintaining the signs for the trails and wilderness boundaries.

Next week the crew will be hopefully brought up on Tuesday to go remove graffiti in the Walker Canyon. The sooner the better before it gets baked into the rocks.

CONTACT: Karin Humiston, (760) 932-5570

Public Works

CHP sends kudos to Mono County Public Works for 4th of July efforts – Thank you to Jeff Walters for the update and feedback from CHP. Public Works staffers Megg Hawkins, Walt Lehman, Brett McCurry and Bob Mccullough received some great feedback from CHP for their work on the 15st 4th of July event.

Jeff Walters shared the CHP thank you letter (sent separately with Update) and let the employees know how much everyone appreciated their efforts.

CONTACT: Jeff Walters, (760) 932-5459